



Fleet Management, Mobility & IoT Solutions

- ✓ Company Profile
- ✓ Certifications and Awards
- ✓ Unique Advantages
- ✓ Key Data Points
- ✓ How it works?
- ✓ Trinetra's Lifecycle Management
- ✓ Modules & Features
- ✓ Specialized Solutions
- ✓ Benefits



Company Profile

- High quality **Fleet Management, Mobility & IoT Solutions**
- Cutting-Edge hardware design & industry-leading WEB technologies
- Real-time Location, Tracking & Security
- Specialized Integrated Solutions
- End-to-End Quality of Service



300+
Satisfied Clients



08+
Years in Business

Global Presence

- **Canada:** Research & Development Centre
- **India:** Software Development & Support Centre
- **UAE:** Sales, Marketing & Implementation Support
- Network of Channel Partners (including GCC)
- Partnership with Large System Integrators (LSI)



15+ Global Locations
With Local Support



HPE
Technology Partner

Product Certifications



- ISO 9001:2015 Quality-Certified Company.
- Telecommunications Regulatory Authority (TRA) approved for UAE region.
- Security Industry Regulatory Agency (SIRA) approved for UAE region.
- Silver Technology partner on HPE & Alliance partner Solutions

Implementation in 15+ Countries





FRANCHISE INDIA
Ideas For Tomorrow®



GITEX
TECHNOLOGY
WEEK



Global Awards

- Winner of “**Excellence in Location-based Services**” in CeBIT Australia out of 18 competing international companies
- Winner of “**Best Exhibitor award**” in CeBIT INDIA 2016
- Awarded by **STPI** (Software Technology Parks of India) for the STPI Awards for the state of Tamil Nadu

Special Recognitions

- Trinetra has been recognized & chosen as the Nodal Office for Coimbatore region for the prestigious program “**Digital India**” – an initiative from honorable Prime Minister of INDIA
- Chosen as the **Telematics Partner** for the industry specific show - Commercial Vehicles Middle East (CVME), Dubai
- Invited to exhibit in **NOKIA Middle East Annual Event** & invited as a **Keynote Speaker** in an industry specific show - Commercial Vehicles Middle East (CVME), Dubai

Unique Advantages

✓ Solution Focus Approach

- Industry Specific Solutions & KPI's
- Cloud computing solution
- Specialized Solutions
- Business Intelligence
- Customer oriented Reports
- Proven domain Expertise

✓ Customer Focus Approach

- Presales Technical Support
- Post Sales for partners / clients
- Multi Map support
- Multilingual Support (English & Arabic)
- Mobile App (Android & iOS)

✓ Cutting Edge Product Design

- Robust Hardware design
- Implementation in 15+ countries
- Integration of both Hardware & Software
- Full Intellectual Property ownership
- Proprietary Protocol Enabling extensive level of customization
- Over-the-Air Firmware upgrade
- Server Uptime of above 99%
- Award Winning User Friendly Application



Key Data Points

- ✓ A typical truck consumes approximately 4 lit/hr while idling
- ✓ Globally, approximately 6% of all fleet vehicles are involved in a collision each year
- ✓ Reduction in average time per job by 14.8% and a 9.9% decrease in overtime pay
- ✓ Reduce Fuel Consumption by 13.2%
- ✓ Extend life of service vehicles by 16%
- ✓ Reduce Fleet Insurance Costs Up To 15%



References:

- ❖ [ScientificAmerican.com](https://www.scientificamerican.com)
- ❖ [AutomotiveDigest.com](https://www.automotivedigest.com)
- ❖ [Energy.gov](https://www.energy.gov)
- ❖ [GreenFleetMagazine.com](https://www.greenfleetmagazine.com)
- ❖ [FieldTechnologiesOnline.com](https://www.fieldtechnologiesonline.com)

How it works



Vehicles Mounted with Trinetra Hardware

Trineta's Lifecycle Management



Modules & Features



Mobile Application



Specialized Integration Solutions in Telematics

✓ Driver Identification & Management

- Scheduling & Incentives
- Ratings & Behaviors

✓ Cold Storage Monitoring

- Temperature Sensing
- Temperature Status Monitoring

✓ Mobile Data Terminal (MDT)

- Dispatch Services
- 2-Way Communication

✓ RFID Integration

- Identification & Authentication
- Student, Employee Tracking



Industry-based Solutions



Benefits

- Comprehensive Asset Monitoring
- Improved Customer Service
- Increased Utilization from your Assets
- Enhanced Vehicle & Driver Safety
- Maximized Productivity
- Decreased Overtime
- Reduced Operational Costs





Fleet Management
Mobility & IoT Solutions

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Installations in **15+ Countries**



Trinetra's IRAN Partner

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Q & A Thank You



**Looking Forward
for a long-term strategic relationship**